

TAC Meeting November 19, 2014

5:30pm

Sunnyvale Community Center

Snack: Priyanka

TAC Agenda

1. Call to Order

2. Guest Speakers:

- a. Patrick Sweeny – Library
 - Project around the library (getting a new library)
 - other side of 101 (lawsuit problems slowing process)
 - city council/manager want to build a new city civic center (include new library, built a long time ago, we have out grown it)
 - meetings open to the public- come talk about what you want to see in a new library, positives/negatives, understand need for new library, signatures, speak on behalf of the library, letter writing
 - project time 5-7 years, 1st year we need the most support
- ALSO: any ideas for the teens section in the library
- b. Nancy Hextel – Sr Center Coordinator
 - ballroom dancing
 - teaching you new ballroom dance (vote&tell them)
 - 4x amount of people than last time
 - same refreshments as last year, nothing extravagant
 - come up with a theme
 - dress code
 - activities

3. Team Builder: Kevin

4. Officer Reports

- **Isabela**
 - Promote blood drive
 - Booth at Foods Day
- **Tingyee**
 - Took down posters from open mic
 - Make Facebook event now
- **Deja**
 - Kevin sends photos, putting it together for the newsletter
 - Mid Jan, highlight fitness/pints for pizza/tac recruitment
 - Embedded links for the newsletter? promos?
- **Kevin**
 - posted photos + tagged people
 - promo vids
- **Jesus**
 - TAC retreat
 - Need sign permission slip

5. Open Mic Night:

- a. Debrief
- b. Good
 - decorations, food, tingyee singing
- c. Bad
 - lighting, inside vs. outdoors, don't force performers, need a time range
- d. Opportunities

- coffee shop
- Location: Sunnyvale Art Gallery Cafe

6. Blood Drive info handout:

- a. ONE SIGN UP! YYAAAAAAAAY!
- b. Recruitment... 99 to go!
 - FHS's blood drive IS more than 52 days after ours. They can still sign up!
- c. Marketing (how and who are you telling?)

7. Marketing

- a. What has been done for past week?
 - o Profile picture idea
 - o Red paint barrel
 - o Red balloons
- b. Where are flyers being posted?
 - i. Mini flyers handed out?
- c. Marketing Incentive Program
 - i. Update on who is winning points contest

8. Break out into committees (last 30 minutes)

- a. Blood Drive
- b. Fitness Day
- c. Color Run
 - final approval process